



Rotary International District 3450  
Hong Kong, Macao & Mongolia

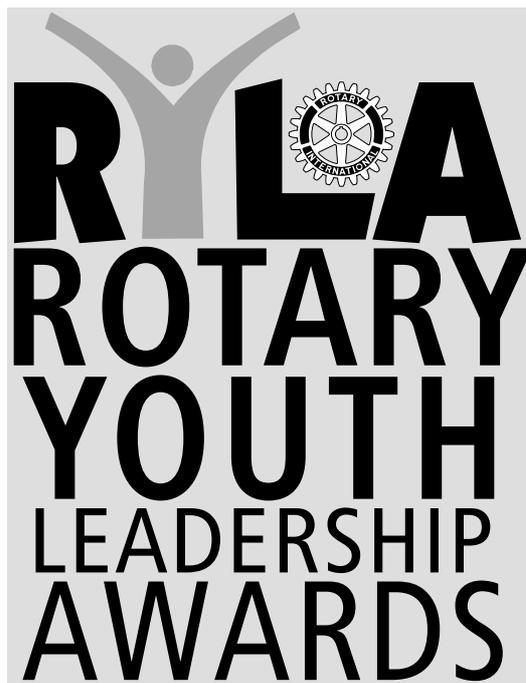


**SERVICE** Above Self

## Executive Summary

RYLA 2005-2006

Rotary Youth Leadership Awards  
in Rotary International District 3450  
Hong Kong, Macau & Mongolia  
"Service Above Self"



Rotary Youth Leadership Awards (RYLA) 2005-2006 is an intensive training program for youth ages 18-25 organized by the Rotary International District 3450 for over 18 years. Talented young people attend a workshop, an offsite three days two nights training camp in Macau (14-16 April 2006) organized by Rotary International District 3450. The best RYLAian(s) will be selected to represent Rotary International District 3450 to attend the International RYLA Convention in Malmö/ Copenhagen (8-11 June 2006) or other RYLA camps worldwide.



## The Challenge

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In Hong Kong and Macau today, there is less time and resources but more to be achieved in a higher ethical standard. As a result, individuals and organizations at all levels are seeking ways to break through in performance and service to others.

Two strategic levers to catalyze this are: 1) Focus energizing and inspiring self to achieve breakthrough mindset in Service Above Self; and 2) Move beyond existing practices to adopt innovative Next Practices in pursue of selfless gains. Both are indispensable for achieving breakthroughs in service.

On a day-to-day level, these translate into a new strategic imperative for young leaders to support their people and/or organizations to move from a Working-Doing mode to a Performing-Achieving one - i.e. From “Do More With Less” to “Achieve More With Less”; so that we have more time to focus on “Service above Self”.

## Stage One: RYLA Workshop

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- The RYLA Workshop will be held in Hong Kong and Macau.
- Aim - Provide basic knowledge and experience for qualified applicants to demonstrate their leadership potential for selection to enter the RYLAian list.
- About 250 young future leaders from Hong Kong and Macau will attend.

## Stage Two: RYLA Camp in Macau

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- The RYLA training camp on Innovative Performance Breakthroughs in “Service above Self” will be held in Macau.
- Aim - Provide leadership knowledge , skills and experience for young RYLAians to achieve and sustain Service above Self - at individual, team and organizational levels.
- 120 young future leaders from Hong Kong, Macau and overseas will attend.
- RYLA Camp will use “Experiential learning activities” as the core design.
- An evening conference on Cyber Space input will be integrated into the design.
- Macau Tower will be the highlight to create personal breakthrough.
- Rotarians and sponsors will be invited to a BBQ night.
- Senior Rotary dignitaries will be invited to share and inspire Service Above Self.



## Benefits Of Attending

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### *Maximize Learning In The Shortest Time*

The RYLA Camp gives awardees an opportunity to experience with six distinct training elements:

- Develop leadership skills.
- Increase self-confidence.
- Gain exposure to variety of issues and people.
- Make new friends
- Obtain career information and skills.
- Meet community leaders and mentors.

Help the RYLAians shift to a “Thinking Out-Of-The-Box, All-Of-The-Time” mode of working and a life of “Service above Self”.

- Exceptional networking opportunities ... and much more!

Apply now!

## The Need for a New Way Of Leading

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Organizations and leaders that value people as one of their most important assets need a new way of leading.

Externally, competitive pressure is continuing to increase, with new and global organizations, products and services fast entering into our already-crowded marketplace yet the global people becoming more demanding than ever.

Internally, organization with competitive edge tends to have fewer employees, longer working hours, ever-improving work procedures for handling more complex tasks. The leaders face a situation of making burnout and pervasive stress symptoms a norm rather than an exception. The constant call to be “Faster, Better, Cheaper” has become a prerequisite for winning in leadership.



## Not Why, But How

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Individuals and organizations at all levels are seeking ways to break through in performance. Traditional means and models for improving performance have been tried, and many failed - either the exhausted employees have not translated their insights into actions, or the performance improvement did not last. Many youths become lost and give up in their search for the meaning and values in life.

This is why RYLA camp with the values that Rotarians deem essential such as the 4-Way Test, ethical behavior, integrity of character, and commitment to service will act as guiding principle in today's life challenges

## A New Paradigm of Leading

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Consistently applying the strategic levers to application and integration of the 4-Way Test this will help our young leaders and managers to transition to a new paradigm of leading and "Service above Self".

## Who Should Attend

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The RYLA Camp is for English-speaking youngsters aged from 18 to 25 from school, businesses and public organizations who want to:

- Develop leadership skills;
- Increase self-confidence;
- Gain exposure to variety of issues and people;
- Make new friends;
- Obtain career information and skills; and
- Meet community leaders and mentors.

### Stage One

RYLA Workshop for Selection of RYLAians

Theme : Rotary, Leadership and Social Service Work  
Date : March 18, 2006  
Venue : To be confirmed  
Trainer : Rotarians from Rotary International District 3450  
Language : English / Cantonese

Participants: Qualified applications from Hong Kong and Macau will be reviewed and selected to participate in Stage One Workshop by the RYLA Committee. Qualified applications from Shanghai, Beijing Mongolia and overseas will be reviewed and approved to enter directly to Stage Two RYLA Camp by the RYLA Committee.

### Stage Two

The RYLA Camp in Macau

Approved overseas applications and Stage One Participants who demonstrate leadership potentials will be selected to join the RYLA Camp in Stage Two.



## The Venue



The RYLA Camp will be held in **Flying eagle Training Camp** in **Macau** conscious choice of the organizing committee.

The intensive RYLA Camp requires that a casual and uplifting offsite venue for maximizing the chance of audience experiencing sparks and perspective change. The Flying eagle Training camp satisfies these criteria and was therefore chosen as the venue for the RYLA Camp.

The venue will also provide a large number of breakout rooms and modern simple conference facilities to support the delivery of the intensive program on April 14-16 2006 and provide readily available facilities and manpower for creative outdoor space for team activities. The dorm accommodation provides a back to basic boot camp concept.

In addition, the educational research on radical innovation and mindset change showed that many breakthrough ideas and thinking were catalyzed and conceived in a positive and open environment. The Macau Tower with the most advanced and latest breakthrough adventure activities has been chosen to meet the objectives to challenge self and develop confidence.

Basic and Simple.

## Overall Design Of RYLA Camp

### *RYLA Camp - "Infuse, Insight, Invigorate"*

The program's purpose is to provide diverse mental stimuli with a wide array of activities, subgroup discussions and speakers on different topics and aspects to meet the RYLA objectives with fellowship and openness.

The activities in Day 1 will focus on outdoor breakthrough actives to stretch one comfort zone and encouragement of others and networking with Rotarians and Rotaractors.

The activities in Day 2 contents alternate between knowledge intensive lectures and more interactive, fun-filled or hands-on mini-workshops to fully engage the participants and re-invigorate their natural sense of enthusiasm and passion through "Service above Self".

The activities in the last day will focus on reviewing their learning, the ideal of Service Above Self and honouring the RYLAians. Bootcamp Agenda

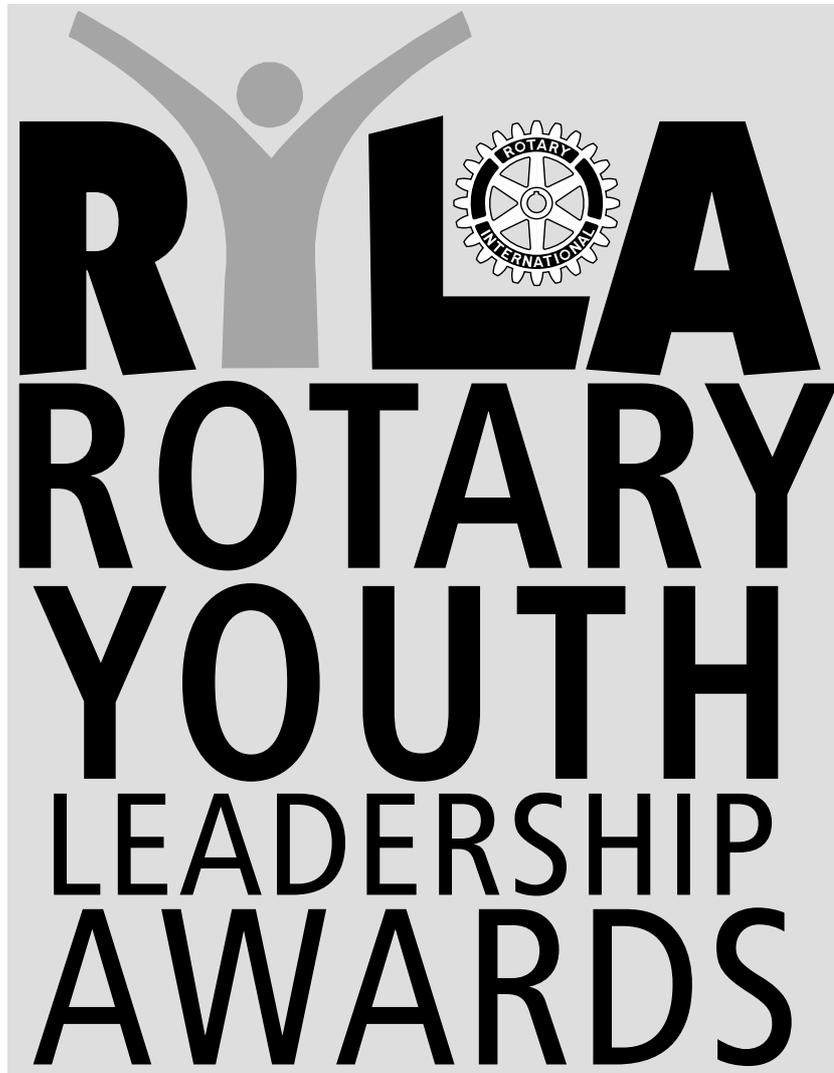
## The Awards

Best RYLAian(s) will be selected among Outstanding RYLAians in Stage Two RYLA Camp with well-written camp reports to represent Rotary International District 3450 to attend the International RYLA Convention in Malmö/Copenhagen (8-11 June 2006) or other RYLA camps worldwide.



# RYLA Camp Agenda

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### Day One (14th April 2006)

Morning Section  
Ferry depart for Macau

Ferry arrival in Macau

Arrival at Camp and check in

Opening Speech by  
**Dr. Michael F.T. Chan** - RYLA District Chairman 2005-2006  
**Hon. Sec. Joy, Choi Tin Tin** - Host Club Chairman in Macau  
**Past President Parry Poon** - Host Club Chairman in Hong Kong  
on RYLA objective and "Service Above Self"

Group Formation into High Performing Teams and Team Leader Selection.

Ice Breakers 1     *Speed Circle Game*  
                                  *Continuous Improvement and Benchmarking Activity*

Learning's:            *How can we improve performance? Improvement in Communication & Creativity Leading the RYLA way.*

#### MUTI TASKING PROJECT HOPE " Service above Self"

The group has to meet a series of problem solving task to create enough money to build a Hospital. Over a period of two hours.

Planning for profit activity

A learning vehicle for demonstrating the effect of plan and leadership styles on team performance. A fast pace activity that deals with competition of different personality and leadership style and collaboration in a powerful experiential manner. Team operating, as a business unit has to maximize their profit through saving time and finding the most markers. Each team will have their own strategy in achieving their goals.

Learning:            *Raise the Bar for higher purpose to achieve the impossible task, through making the best better and service above self*

Briefing of activity and team formation

Start of task

Start Planning, delegation etc..., and achieving different tasks

Get enough money to buy different parts for the Hospital tent

Hospital must be completed

Rescue victim to bring to hospital

Final problem solving task to retrieve elixir for victim

End of project HOPE

Review of Insight by participants

What can we learn from this activity?

How can we improve communication?

#### LUNCH

Afternoon Section  
RYLA Camp Learning and Development Video College  
*Selection of Track*

<b>Track One</b> FISH <a href="http://www.fishphilosophy.com">www.fishphilosophy.com</a>	<b>Track Two</b> WHO MOVE MY CHEESE <a href="http://www.whomovedmycheese.com">www.whomovedmycheese.com</a>	<b>Track Three</b> LEADERSHIP CHALLENGE <a href="http://www.leadershipchallenge.com">www.leadershipchallenge.com</a>	<b>Track Four</b> Fun is Good <a href="http://www.funisgoodtraining.com">www.funisgoodtraining.com</a>
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Recap on Learning's

RYLA input One on 4 way test  
Speaker 1

RYLA input Two organization network  
Speaker 2

RYLA Physical input Afternoon Physical Training Series of Test and Score

RYLA Emotional input RYLA Songs  
Speaker 3

End of Phase One. Free Time for Team RECAP

#### DINNER

Evening Section  
Cyber Platform ( Session to be design)

Cyber Platform ( Session to be design)

Teams will start to discuss various project on "Service above self" using the web to serve the global youth community and etc.

Presentation by teams

End of day one session



### Day Two (15th April 2006)

Morning Section  
Morning Activity group formation for the day four big teams

Break Fast

Depart for Macau Tower.

Arrival at Macau Tower.

High Activity are one of the best team building tools available to improve team connection, communication and performance. They are also one of the most exciting team building activities

The High event take team members to new heights literally and figuratively. With total team support and involvement, participants work though a series of climbing and balancing activities up to thirty-five feet in the air. Each person selects their personal level of challenge and then experiences the thrill of reaching beyond perceived limits while achieving their personal goal, with total team involvement and support .

The is an event that represents stepping out into the unknown. You are asked to trust to let go and step out onto the tower disc. Whatever happens, your team will be there to support you.

Whether or not you made it around the disc today is not important. What matters is your willingness to let go or not, take a step or not, and how you felt as you made your choice. As go through changes, we will all need to " let go" of the past, and to step out into an unknown, challenging future.

1st Rotation. Activity One :Sky walk

2sd Rotation. Activity Two ; Iron Man Walk and Zip line

LUNCH

Afternoon Section

3rd Rotation. Activity Three ; Sky jump

4th Rotation. Activity Four; Sub group review and discussion and getting ready night BBQ organization and VIP guest.

GROUP Photo at Macau Tower

Depart for Camp

Guest Arrival and RYLA Welcome

Evening Section

Opening speech by **Kenneth Chan President Rotary Club of Tolo Harbour and Macau Central** and **Mr Lao Sek Weng President Rotary Club of Macau Central**

Start of BBQ

Start of Talent Night Show

Big Boys organizing committee presentation.

Award presentation

End of evening.





### Day Three (16th April 2006)

Morning Section  
Breakfast

Video presentation on

Profile Test

Strength and weakness of self  
Solution on how to communicate better

Opening Final Activity on Win- Win "**Service Above Self**"

Structure Experience (multi tasking activity)

Common currency

A cooperative-competition game an activity to help team strive to do their best. Generating a constructive competitive spirit that motivates individuals to maximize their contribution allows an organization to achieve its goals more effectively. Competition acts as a strong motivator toward reaching organization goals. However, this competitive spirit must be combined with an effort to cooperate with other groups or teams. We than learn to blend "cooperative-competition". In today's global economy demand good partnerships and high performance team to attain world-class quality.

Review

- What insights did you gain into an individual member's role in the team?
- How effective is the leadership in the team during the activity?
- How did communication skills impact collaboration?
- How was the team able to create win/win outcomes

Choosing Speaker Slot.

MULTI TRACK SPEAKERS by Past District Governor

Story on Service Above Self

Track One	Track Two	Track Three	Track Four
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Past District Governor Forum

Moderator

LUNCH

Afternoon Section

Joint meeting of Rotary Club of Tolo Harbour and Rotary Club of Macau Central.

Closing activity and Award Ceremony

Organizing club President, Rotary Club of Tolo Harbour and Rotary Club of Macau Central.

Closing Speech by **SAR Macau China Chief Executive ER. Edmund Ho (to be confirm)**

Depart for Macau Tour

End of Macau Tour

Ferry Back to Hong Kong





## How to apply

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You can apply directly through our website: <http://rotary3450.org/service/ryla/> or complete the following form and send to the respective contact person.

### RYLA Application

(Please print or type.)

Name

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Address

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Date of birth

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Telephone: Business

Home

Mobile

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Fax

E-mail

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Occupation or course of study

Employer or school:

Name

---

Address

---

Telephone

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In case of emergency, contact:

Name

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Address

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Telephone

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Describe briefly your reasons for applying for this RYLA workshop

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(Please include a brief resume with this application)

Signature / Date

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#### For Application and Enquiries:

##### Please contact

##### Hong Kong and Overseas:

Miss Fanny Lai Tel: (852) 2394 6668 Fax: (852) 2380 6012

Email: [ryla3450@yahoo.com.hk](mailto:ryla3450@yahoo.com.hk)

##### Macau:

Miss Joy, Choi Tin Tin

Tel: (853) 752 667 Fax: (853) 752 544 Email: [Tintinchoi@sinaman.com](mailto:Tintinchoi@sinaman.com) [joy@macau.ctm.net](mailto:joy@macau.ctm.net)

**Website:** <http://www.rotary3450.org>

(Signature indicates agreement to abide by guidelines and rules established by the RYLA organizers.)

RYLA participants from Hong Kong must purchase their own round-trip ferry ticket to and from Macau. A HK\$500.00 registration fee (Cross cheque made payable to "Rotary International District 3450") for each approved applicant to Stage Two is required upon confirmation of enrollment on the Stage Two RYLA camp. The registration fee is refundable upon the completion of the RYLA program.